

5 Reasons to SHOP LOCAL

1. Save Money

Think you're saving money outside the county? The Carroll County Chamber of Commerce has studied what it costs to shop in Carroll County versus elsewhere. When comparing "apples to apples", our retailers are competitively priced. Plus, when you add in gas costs and travel time, buying local saves you money!

2. Receive Extra Attention & Better Quality Service

Research shows that small business owners compete by focusing on customer service and quality of goods.

3. Keep Jobs In The Community

Small local businesses are the largest employer nationally, and they account for the vast majority of job growth. In turn, their employees spend in the local economy. They are also more likely to carry locally produced foods, which supports local agriculture.

4. Contribute To The Community

Local business owners contribute to their community by volunteering and making donations to area schools, festivals, nonprofits and community groups.

5. Keep Your Dollars Spent... Working HERE FOR YOU

Your dollars spent in locally-owned businesses have three times the impact on your community as dollars spent at national chains. When shopping locally, you simultaneously create jobs, fund more city/county services through sales tax, invest in neighborhood improvement and promote community development.



DID YOU KNOW?

For every \$100 spent in locally owned independent stores, \$68 returns to the community? If spent in a national chain, only \$43 is returned (and online sales return \$0!)

Source: www.the350project.net

It's your choice...

CHOOSE CARROLL COUNTY

In an increasingly standardized world, it is important to support what is unique and special about our community. We feel strongly that the support, retention and expansion of our local businesses will only enhance our overall economic future. By shopping locally, you are investing in Carroll County and helping to foster a climate that is more likely to attract entrepreneurs and new investment.

Consult the Chamber Member Directory today!

www.carrollcountychamber.com



Or call:
765-564-6757
(toll free) 866-374-6813

Are you a business owner?

Contact the Chamber to sign up and receive the shop local promotion kit. Let's work together!